



SAVE  
THE DATE  
14 NOV

EARLY YEARS

# CHALLENGE YOURSELF

FOR  
BBC  
CHILDREN  
IN NEED

TO  
25

Join us and **CHALLENGE YOURSELF TO 25**  
to make life lighter for children and  
young people across the UK



# WELCOME TO YOUR FUNDRAISING PACK

## GETTING ORGANISED

PUDSEY DAY PLANNER

FUNDRAISING CHECKLIST

PUDSEY DAY INVITES

EVENT POSTER

PUDSEY'S TEDDY BEARS' PICNIC POSTER

TEMPLATE EMAILS FOR PARENTS/CARERS

## PRINTABLE ACTIVITIES

MAKE YOUR OWN PAPER CHAINS

MAKE YOUR OWN PARTY HAT

MAKE YOUR OWN TEDDY BEARS' PICNIC BADGE

PUDSEY TREASURE HUNT

## REWARDS

CERTIFICATE

MEDALS

YOU CAN FIND ALL RESOURCES FEATURED  
IN THIS PACK (PLUS LOTS MORE) ON OUR WEBSITE  
BY CLICKING [HERE](#)

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# PUDSEY DAY PLANNER

INSPIRATION FOR HOSTING THE PERFECT FUNDRAISING DAY

## MORNING SESSION

### PUDSEY'S TEDDY BEARS' PICNIC

Create Your Teddy Name Badge  
Picnic Invites

Get ready to welcome all your paw-some guests for your very own Pudsey's Teddy Bears' Picnic! We've got Pudsey Day picnic invites for you to send out, and teddy bear name badges to be designed!

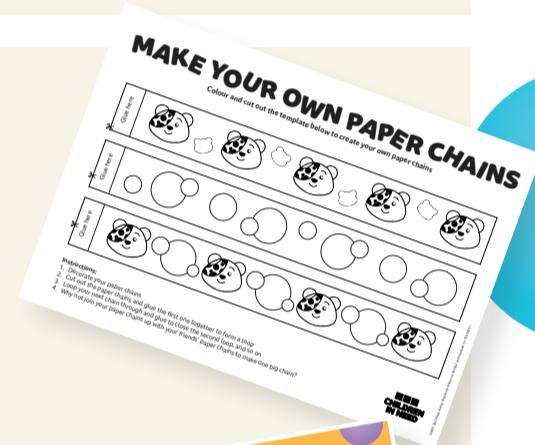
[CLICK HERE FOR MORE](#)



### CRAFT

Colour Your Pudsey Bunting  
Create Pudsey Paper Chains

Start your Pudsey Day by creating your own party decorations to get in the party spirit!



### BAKING

Pudsey's No Bake Bites  
Pudsey's Jam Tarts  
Strawberry Yoghurt Cluster Lollipops

Check out our recipes [HERE](#). They're perfect to make with little ones - whether to enjoy as a treat or sell to parents at a home time bake sale!



# PUDSEY DAY PLANNER

## AFTERNOON SESSION

### DANCE

Pudsey's Picnic Playlist

Pop on Pudsey's Picnic Playlist [HERE](#) to get the party started! You could have a game of musical statues.

Why not see if you can Challenge Yourself to 25 by coming up with 25 dance moves?



### PARTY GAMES

Pudsey Treasure Hunt

Fancy Dress Competition Rosettes

Use this resource for a fun game! Create your treasure hunt cards and hide them around your nursery for little ones to find.

Children can decorate and write out their teddy bear's name badge [HERE](#).

Award the rosettes [HERE](#) for the best dress up winners. There are lots of different categories to be won!



### FUNDRAISING

Pudsey Medals and Certificates

At the end of the day, award everyone a medal or certificate [HERE](#) to congratulate them for raising money and taking part in Pudsey Day!



Don't forget to set up a JustGiving page or pay in your fundraising [HERE](#)



# FUNDRAISING CHECKLIST

10 STEPS TO FUNDRAISING SUCCESS!

## 1 SAVE THE DATE

Circle BBC Children in Need Day in your calendars - Friday 14th November!

## 2 PICK YOUR 'CHALLENGE YOURSELF TO 25' FUNDRAISING ACTIVITY

Whether you decide to host a Teddy Bears' Picnic, dress up day or bake sale, your fundraising will make a huge difference to the lives of children and their families across the UK!

## 3 CHOOSE HOW TO COLLECT YOUR FUNDRAISING MONEY

Easily set up your **JUSTGIVING PAGE HERE**. Otherwise, if you choose to collect cash, you can pay in your fundraising at your local Post Office **OR ONLINE AT THE BBC CHILDREN IN NEED WEBSITE HERE**

## 4 FIND YOUR FUNDRAISING RESOURCES

Check out the BBC Children in Need Early Years homepage for posters, bunting, colouring, party playlists and more **HERE**. We've got everything you need to make 2025 your best fundraising year yet!

## 5 ORDER YOUR PUDSEY MERCH

Get your paws on Pudsey ears, plush Pudsey bears and more more at the BBC Children in Need shop **HERE**

## 6 SHARE YOUR FUNDRAISING PLANS

Let parents/guardians know your fundraising plans so they have time to prepare. Why not share your activities on social media and tag us at **@bbccin**? You can also complete our **Tell Us What You're Doing form HERE** for the chance for your nursery to be showcased on our socials!

## 7 HAVE FUN AND GET FUNDRAISING!

Have a great BBC Children in Need day! Whether you host a Teddy Bears' Picnic, bake sale or dress up day, your fundraising will help support children across the UK who need it most.

## 8 PAY IN YOUR FUNDRAISING MONEY

Pay in your money via your Just Giving page, or pay in any cash you've collected at your local Post Office **OR ONLINE AT THE BBC CHILDREN IN NEED WEBSITE HERE**

## 9 DON'T MISS THE BBC CHILDREN IN NEED LIVE SHOW

Settle down on the sofa to watch the BBC Children in Need Appeal show on BBC One on Friday 14th November!

## 10 CELEBRATE YOUR FUNDRAISING!

Get your certificates to celebrate everyone who got involved with fundraising. Thank you from all of us at BBC Children in Need - your nursery is amazing!

BBC  
CHILDREN  
IN NEED

YOU'RE INVITED!

YOU'RE INVITED!

TO

We're hosting a Pudsey Day to fundraise for BBC Children in Need!

WHEN

WHEN

WHERE

WHERE

Pudsey Day activities include:

- Pudsey's Teddy Bears' Picnic
- Dress Up
- Pudsey Playlist Dance Party

**LOVE, PUDSEY**

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Right now, countless children and young people across the UK are facing overwhelming challenges alone. That's why we urgently need your support—to raise vital funds and be there when they need us most.

To Parents / Guardians

Our nursery is using a JustGiving page - ask us for the details.

Please do share amongst family and friends too.

Please send your little one into nursery with a donation, no matter how big or small, to support children living in your community.



Parents/Guardians - if you want to support BBC Children in Need and the vital work they're doing to help children and families across the UK, please donate what you can on BBC Children in Need Day.

# WE'RE RAISING MONEY

**WHAT**

**WHEN & WHERE**

**CONTACT**

**DONATE ONLINE**



Scan the QR code to set up  
a JustGiving page or  
head to [bbc.co.uk/pudsey](https://bbc.co.uk/pudsey)  
to donate online



# WE'RE HOSTING PUDSEY'S TEDDY BEARS' PICNIC

Bring your own teddy along and  
join us for a very special picnic to raise  
money for BBC Children in Need

## WHEN & WHERE

## CONTACT

**DONATE ONLINE**



Scan the QR code to set up  
a JustGiving page or  
head to [bbc.co.uk/pudsey](https://bbc.co.uk/pudsey)  
to donate online



# TEMPLATE EMAILS FOR PARENTS/CARERS

COPY AND PERSONALISE OUR TEMPLATE FUNDRAISING AND  
THANK YOU EMAILS TO SEND TO YOUR PARENT/CARER NETWORK  
TO LET THEM KNOW ABOUT YOUR FUNDRAISING PLANS  
AND THANK THEM FOR THEIR SUPPORT

## FUNDRAISING TEMPLATE EMAIL

Hi there,

We are excited to announce we are organising our very own **[Choose challenge e.g. Teddy Bears Picnic/sponsored challenge]** as part of our fundraising activity for BBC Children in Need. We are so excited to be getting involved and can't wait to get everyone together on **[date]** for a fun-filled **[day/week]**.

**We're raising money to help fund projects and people that provide vital support to children when they need it most right across the UK.** Too many children across the UK are facing life's toughest moments alone. Many are living in poverty, with mental health struggles, grief, a disability, or growing up in communities impacted by violence. Every child deserves to thrive and for someone who shows up for them.

BBC Children in Need funds people and projects across the UK that provide vital support to children when they need it most. From youth clubs and counselling services to food banks and mentoring programmes, BBC Children in Need fund projects that help children feel seen, heard, and supported. However, **right now, only 1 in 6 organisations who ask BBC Children in Need for help can currently be funded.**

We'd love it if you could **[Choose how to collect funds and delete where appropriate, e.g: send your little one in with their favourite Teddy, and an optional donation of £1 / donate to our nursery's own JustGiving page here [link to page] / or make an online donation here - <https://donate.bbcchildreninneed.co.uk/earlyyearssingle>]**

Thank you!

# TEMPLATE EMAILS FOR PARENTS/CARERS

## THANK YOU TEMPLATE EMAIL

Hi there,

Thank you so much for getting involved with our **[name challenge]**, fundraising for BBC Children in Need. Whether you got your little one excited for the day or made a donation, we'd like to say a big thank you to everyone. We hope they had a wonderful time. I'm sure you're as proud as we are of them for enjoying their day whilst raising important awareness and funds for BBC Children in Need.

**Right now, only 1 in 6 organisations who ask BBC Children in Need for help can currently be funded.** These local projects and people that need funding are providing vital support to children in communities like ours, across the UK. With the support of **nurseries** like ours, BBC Children in Need hope to be able to say yes to more projects.

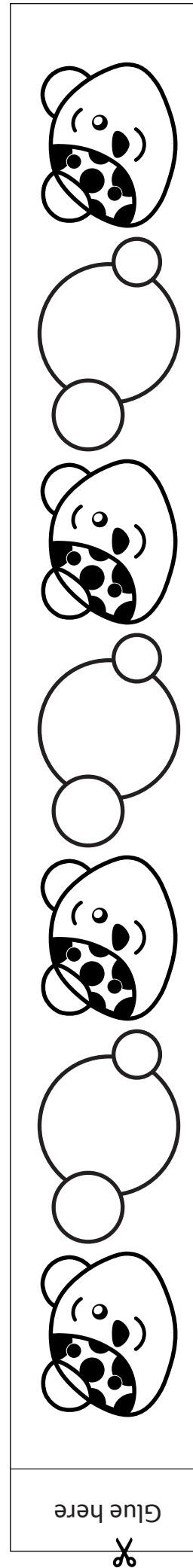
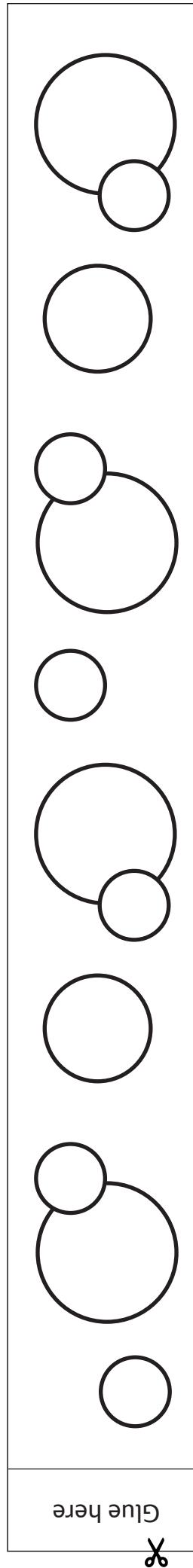
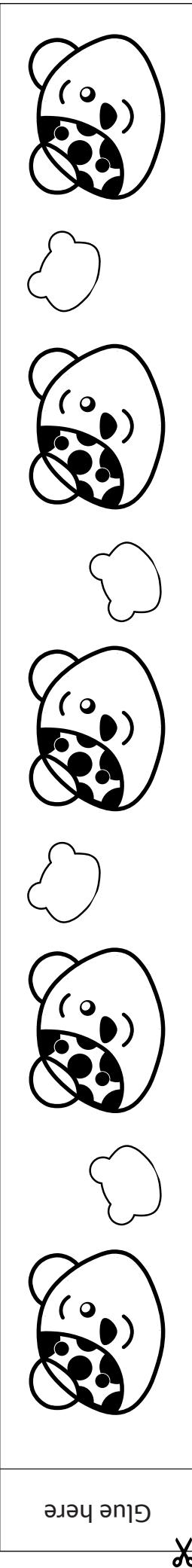
Your support means there's someone able to give food, clothes and beds to a child living without; someone qualified to talk a child who is anxious, isolated or grieving; and someone to be there for children living with serious illness, disability or carrying a load that's just too heavy to manage alone.

To celebrate our nursery's fundraising, make sure to tune in on 14th November to watch the BBC Children in Need Appeal Show on BBC One. It's set to be an amazing fun-filled night with wonderful stories of hope, where you can see the impact of your donation on children's lives.

**Thank you so much!**

# MAKE YOUR OWN PAPER CHAINS

Colour and cut out the template below to create your own paper chains

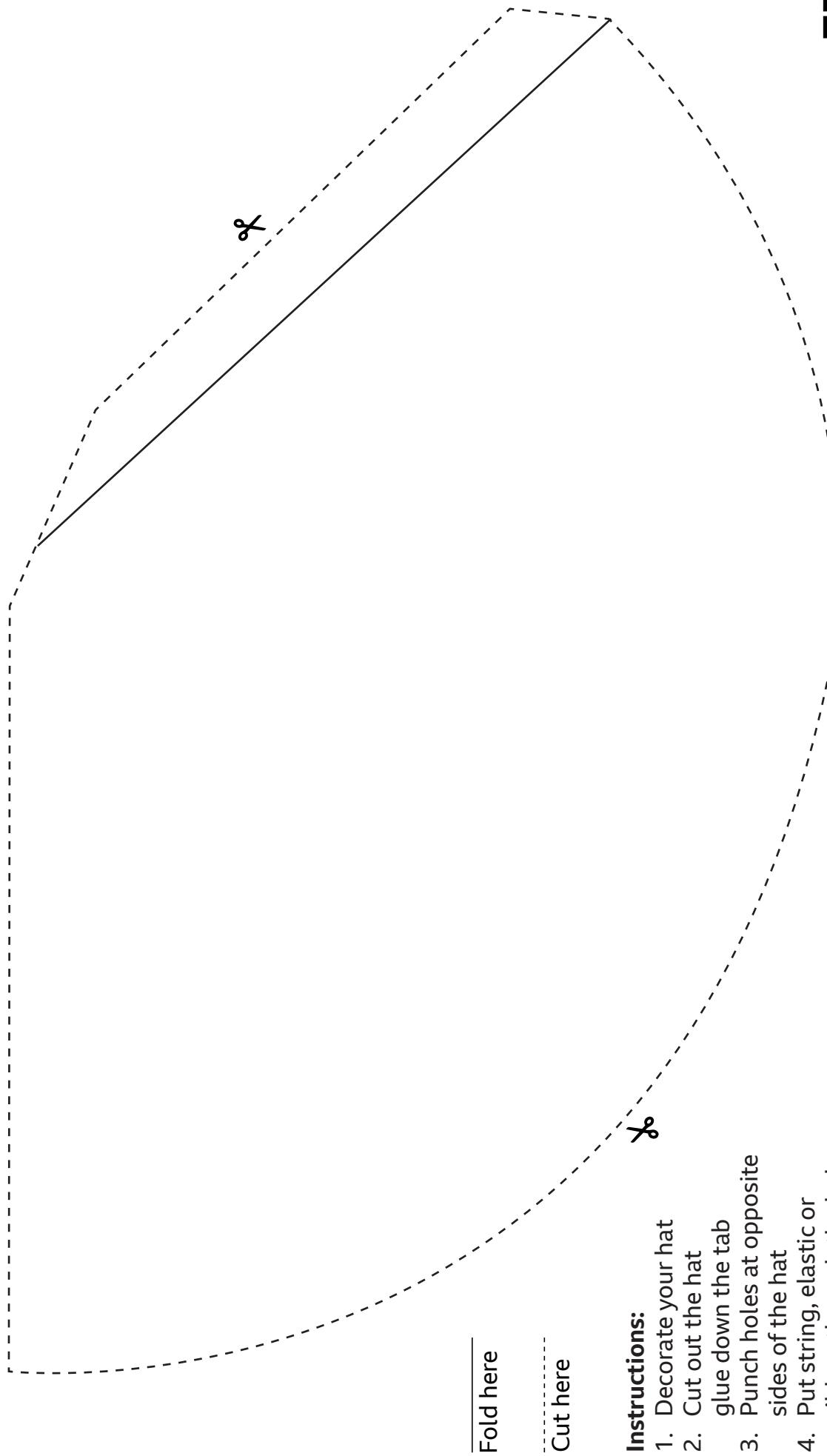


## Instructions:

1. Decorate your paper chains
2. Cut out the paper chains and glue the first one together to form a loop
3. Loop your next chain through and glue to close the second loop, and so on
4. Why not join your paper chains up with your friends' paper chains to make one big chain?

# MAKE YOUR OWN PARTY HAT

Using the blank template below, create your own party hat design



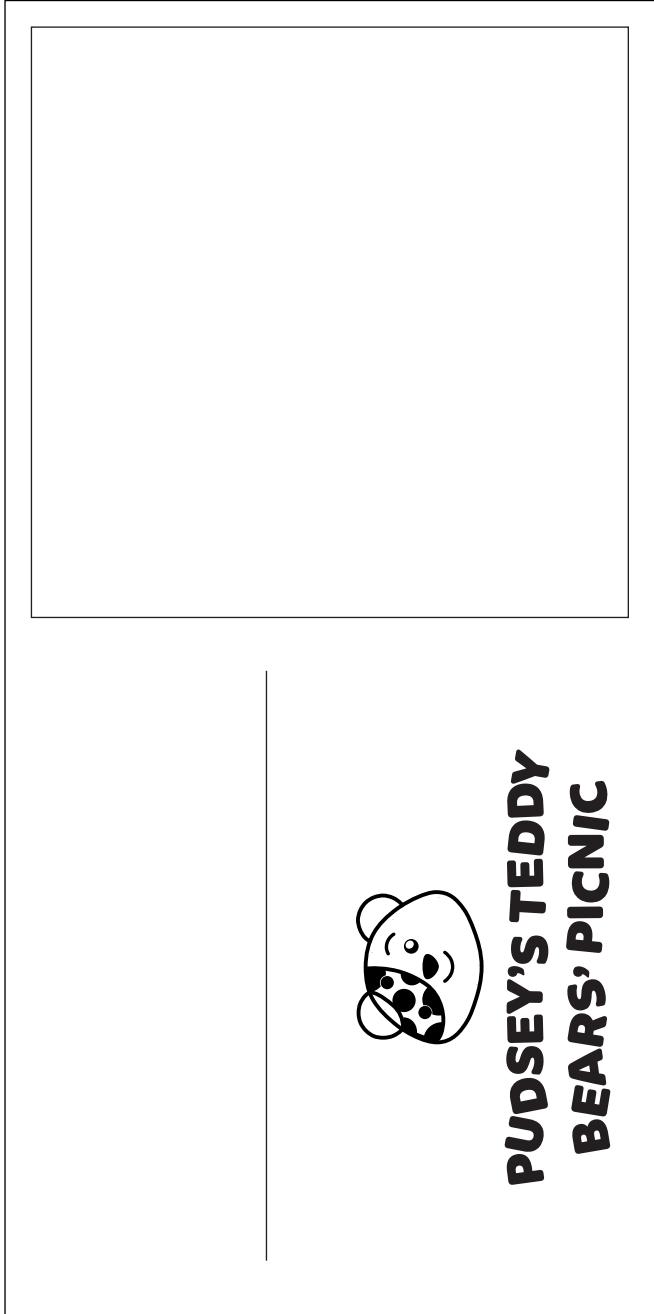
#### Instructions:

1. Decorate your hat
2. Cut out the hat  
glue down the tab
3. Punch holes at opposite  
sides of the hat
4. Put string, elastic or  
ribbon through the holes  
to help keep the hat on!

PLEASE PHOTOCOPY THIS RESOURCE FOR YOUR CLASS

# MAKE YOUR OWN TEDDY BEARS' PICNIC NAME BADGE

Using paper, colouring pens and pencils, stickers and more, create your own Pudsey's Teddy Bears' Picnic name badge/place setting. Include your favourite toy's name and a drawing of them ready for the picnic



**PUDSEY'S TEDDY BEARS' PICNIC**

# PUDSEY TREASURE HUNT

Cut along the lines to make 7 treasure hunt cards.  
Hide them around your nursery or preschool  
for a fun indoor or outdoor hunt.

For more resources head to [bbc.co.uk/cin](http://bbc.co.uk/cin)

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**CHALLENGE ACCOMPLISHED!**

**CONGRATULATIONS**

# MEDALS



Cut here

**BBC**  
**CHILDREN**  
**IN NEED**