

FUNDRAISING CHECKLIST

10 STEPS TO FUNDRAISING SUCCESS!

1 SAVE THE DATE



Circle BBC Children in Need Day in your calendars - **Friday 14th November!**

2 PICK YOUR 'CHALLENGE YOURSELF TO 25' FUNDRAISING ACTIVITY



Whether you're taking on 25k as a class, giving a '25 twist' to your non-uniform day or bake sale, or choosing your own challenge, your school's fundraising will make a huge difference to the lives of children and their families across the UK!

3 CHOOSE HOW TO COLLECT YOUR FUNDRAISING MONEY



Sign up for your free **ParentPay** donation page **HERE**, set up your **JustGiving** page **HERE**, or if you choose to collect cash you can pay in your fundraising at your local Post Office or **online at the BBC Children in Need website HERE**

4 FIND YOUR FUNDRAISING RESOURCES



Check out the **BBC Children in Need secondary schools page HERE** for helpful fundraising resources. We've got everything you need to make 2025 your best fundraising year yet!

5 UNDERSTAND YOUR IMPACT



Students, head to our **Student Hub HERE** for statistics and real stories about the real life impact your fundraising has on young people across the UK.

6 SHARE YOUR FUNDRAISING PLANS



Ask students to share their fundraising plans on social media - we've created social assets to make it easy and why not tag us at **@bbccin?** Also, complete our **Tell Us What You're Doing form HERE** for the chance for your school to be showcased on our socials!

7 FUNDRAISE!



Have a great BBC Children in Need day! Whether you're taking on a Challenge Yourself to 25 fundraiser, hosting a bake sale or non-uniform day, or have chosen your own challenge, your fundraising will help us to support children across the UK who need it most.

8 PAY IN YOUR FUNDRAISING MONEY



Pay in your money via your **ParentPay** or **Just Giving** pages, or pay in any cash you've collected at your local Post Office, **OR ONLINE AT THE BBC CHILDREN IN NEED WEBSITE HERE**

8 DON'T MISS THE BBC CHILDREN IN NEED LIVE SHOW



Settle down on the sofa to watch the **BBC Children in Need Appeal** show on **BBC One** on **Friday 14th November!**

10 CELEBRATE YOUR FUNDRAISING!



Thank you from everyone at **BBC Children in Need** - your school is amazing!