Please find below a selection of social posts approved for your use during the appeal season:

* We’re so excited to be supporting @BBCCiN this year! Click here to find out how you can get involved #BBCCiN
* We can’t wait to get started with our fundraising for @BBCCiN this year!
* To support @BBCCiN, you can (INSERT ACTIVITY HERE) and (INSERT FUNDRAISING MECHANISM HERE)
* Thank you to everyone who has donated to @BBCCiN via (FUNDRAISING MECHANISM HERE) Your donations will make such a difference to the lives of children and young people across the UK #thankyou #BBCCiN
* To support @BBCCiN, you can (INSERT ACTIVITY HERE) to help lighten the load for children and young people across the UK #BBCCiN

Please feel free amend to fit with your tone of voice and add in links to local store/branches etc where relevant.

You could also:

* Post about your staff who are going the extra mile to fundraise
* Post about all the different fundraising mechanisms you are activating this year
* If you have colleagues or customers in multiple locations, you could live stream big fundraising events or post live updates
* Use a hashtag to collate organic content from multiple locations of your organisation

Don’t forget to share your fundraising activity with us online! Find & tag us on [Facebook](https://www.facebook.com/bbcchildreninneed), [Twitter](https://twitter.com/BBCCiN), [Instagram](https://www.instagram.com/BBCCiN/) & [LinkedIn](https://www.linkedin.com/company/bbc-children-in-need), using the hashtag #BBCCiN