

**BBC CHILDREN
IN NEED DAY
17 NOV**



JOIN US FOR


**THE GREAT
SPOTACULAR**

WE'RE SUPPORTING

**BBC
CHILDREN
IN NEED**

[BBC.CO.UK/CIN](https://bbc.co.uk/cin)





All across the nation, in every workplace, head office or home office, something **Big is happening for BBC Children in Need and it is easy to get involved with spotty outfits, spotty bakes, spotty games and spotty challenges.**

SPOTACULAR

FUNDRAISING IDEAS

Whatever you do for fun, turn it into a sponsorship-worthy challenge by going further, longer, bigger or brighter. Challenge yourself with Pudsey Bearpees, wear something spotty or simply be SPOTacular



JOIN IN WITH THE
LIVE FINALE
ON 17 NOV

Challenge yourself with Pudsey Bearpees

Join Joe Wicks and friends by completing the ultimate fundraising challenge: Pudsey Bearpees!


Get sponsored and see if you can do 1000 Bearpees in a month. You will receive a package of assets, including a totaliser that you can use for inter-branch competitions, and you'll also receive hints and tips along the way, including a message from the Bearpee king himself, Joe Wicks. Download your calendar and follow Joe's warm up tips at bbc.co.uk/cin.

Speak to your Account Manager to find out more and to see which challenge is right for you and your team.

Game to Give

BBC Children in Need is uniting the gaming world on 10th November, when gamers will join forces to help raise money and highlight the positive impact of gaming for children. Watch out for our Sim Rig racing tournament (16+) and a Just Dance competition for schools and families.

For more information on Game to Give or to discuss more ways that your organisation could be involved, please discuss with your Account Manager.



Game to Give
will culminate in a
Live BBC show
on 10th November,
airing on BBC iPlayer
& BBC Three

EVEN MORE FUNDRAISING ACTIVITIES...

HOST A SPOTACULAR BAKE SALE

Whether you're selling Pudsey biscuits, spotty cakes or competing for top baker, there's no easier way to raise money than by grabbing your apron and baking to change young lives!



BEAR PONG

Challenge your colleagues to Bear Pong! All you need are cups, ping pong balls, a scoreboard and a little friendly competition!

Download your scoreboard and instructions from The Pudsey Partner Portal!

DRESS UP AND LOOK SPOTACULAR

Look the part for BBC Children in Need by dressing SPOTacular while you fundraise! Anything goes, from fancy dress to wearing your work from home Zoom outfit to the office. Slippers and pyjama bottoms anyone?



COUNTRYFILE RAMBLE

This year, you can get together with friends or family and ramble in your favourite spot to raise money for BBC Children in Need. To get ramble ready, just visit our website to download your ramble resources.



Pudsey suits

If you would like to loan a Pudsey suit for a fundraising activity you can do so by completing this booking form and emailing it to your Account Manager. Where possible please allow 2 weeks' notice to avoid disappointment. For requests for loans during the busy appeal period we would ask you to submit by Friday 6th October.

Please note we cannot guarantee availability due to a limited number of Pudsey suits, especially in the two weeks prior to the appeal show, however we will try our best to secure one for you.

BOOK NOW



Fundraising resources



Social and digital assets



Who you



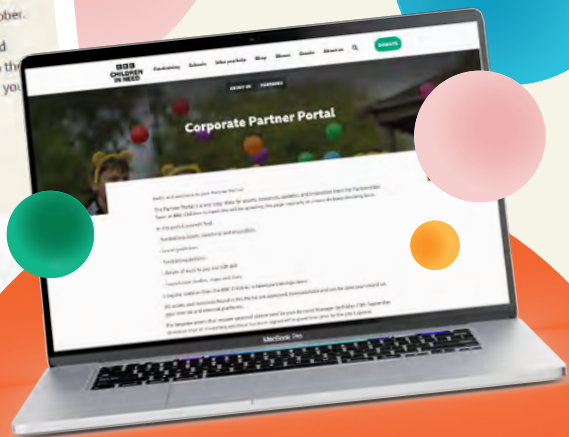
Communications



Brand guidelines and marketing assets



Fundraising principles



NEW FOR 2023 THE PUDSEY PARTNER PORTAL FOR BBC CHILDREN IN NEED!

Here you'll be able to download your fundraising materials and find the latest information!

WHY NOT VOLUNTEER?

Does your company give you time off to do some volunteering? Then why not do something for BBC Children in Need! You could hold a workplace fundraising event, challenge yourself and push yourself out of your comfort zone or get out and about in your local community and speak about BBC Children in Need.

TELL YOUR STORY

Capture great content with photos and videos and celebrate your fundraising on social media. Make sure to tag us

#childreninneed

#bbccin #cin



EVERY CHILD AND YOUNG PERSON DESERVES THE OPPORTUNITY TO THRIVE AND BE THE BEST THEY CAN BE

At BBC Children in Need, we act where the need is greatest



Read more about Enya and other young people and projects we support locally to you

bbc.co.uk/cin

ENYA'S STORY

16-year-old Enya says she's always been a bit of a worrier, but her anxieties got particularly bad when she started secondary school and she missed over half her school time. She wondered if her anxiety would forever hold her back. But when her school referred her to Empire Fighting Chance, everything changed for Enya.

Empire uses an inspiring combination of non-contact boxing and personal development coaching, to help young people experiencing emotional and behavioural issues. During the sessions Enya's coach and mentor would relate boxing to her mental health - for example, talking about anxiety and 'facing the fear'. This helped Enya to cope and attend school more.

Enya says Empire has turned her life around; she can now go to school without feeling nervous, goes out with friends and is excited to transition to college to train as a Personal Trainer.

BBC Children in Need's ambition is to create positive and lasting change across the UK for the children and young people who need us most. Together with our partners, we aim to inspire the nation and unite communities to support us in our work.

THE ISSUES BBC CHILDREN IN NEED TACKLE

Family challenges

Social inequality

Poverty & deprivation

Mental health issues

WHAT YOUR FUNDRAISING HAS DONE

In the last 12 months,
BBC Children in Need...

supported nearly
426,000
young lives

and are currently funding
1,800 projects

Scan the QR code to see how
your donations help support
local projects across the UK



Scotland:
42,000

Northern Ireland:
26,000

North England:
85,000

Wales:
22,000

Central England:
89,000

Greater London:
50,000

South West England:
55,000

South East England:
49,000

DON'T FORGET YOUR PUDSEY GOODIES!

Pudsey's signature yellow is classic but we are all about going green! We are committed to improving the sustainability of our products.

Our product range is to be worn with pride for the 2023 Appeal. Where possible we used recycled materials, like our iconic ears, made 100% from recycled materials. We focused on developing items that can be reused throughout the year to reduce waste. Check out our bears, Pudsey pose pin badges, wristbands and the Official T-Shirt!

You might also notice that Pudsey is looking particularly smart! He's had a bit of a makeover and is now sporting our new colours and generally looking a bit fresher. Our new illustrations help Pudsey's energising, empowering and empathetic personality to shine through.



Official tee
Available from
Asda and The Pudsey
Shop Online



**Tote bag
and mug**
Available from
Asda



Pin badges
Wear your pin badges
with pride across our
appeal week



Water Bottle
Exclusively available from
One Stop



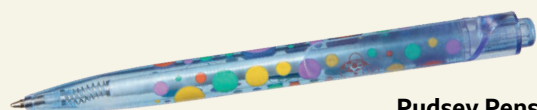
**Plush Beanie
Pudsey Bears**



Classic Pudsey Ears
Donning some Pudsey
ears will help you look
the part and you might
attract more support
along the way!



Wristbands



Pudsey Pens