## COUNTRYFILE RAMBLE

BBC **CHILDREN IN NEED** 

# FUNDRAISING **TOP TIPS**

#### Make your miles matter by following these steps

By getting sponsored, your rambling efforts will help change the lives of children and young people across the UK.

#1

## Set up a fundraising page

Create a fundraising page online or simply print off a sponsorship form to start you off!

### Spread the word

Ask for support from family, friends and colleagues. Let them know what you're doing and when so they have a chance to sponsor you. Email and social media are a great way to do this.

#### **Collect gift aid** #3

It means an extra 25% on every donation at no cost to your supporters.

#### Share your highlights #4

Pictures and stories from your walk are great for drumming up support. Remember to tag us with @bbccin as we'd love to see how you've got on!

#### Thank you #5

No one tires of hearing the words 'Thank You'. It reminds your supporters that they've contributed to something amazing and helped you to reach your fundraising target.

# Wear your **Pudsey goodies**

Donning some Pudsey goodies will help you look the part and you might attract more support along the way!

# bbc.co.uk/cin