



# TOGETHER WE CAN CHANGE YOUNG LIVES

JOIN US AND  
FEEL GOOD THIS

## BBC CHILDREN IN NEED DAY

Do some real good and put the fun into fundraising. Help us change the lives of young people in communities across the UK who are facing even more challenges as a result of the pandemic.

We're already funding thousands of local charities and projects, but we want and need to do so much more. So, get ready to fundraise, put on your Pudsey ears and let's work together to make sure all children and young people have the chance to be the best they can be.

### GET YOUR STRICTLY ON

This year we've teamed up with Strictly Come Dancing so you can add a touch of sparkle to your fundraising. There are endless ways to get involved. You could add some glitter to your bakes, go glam with your dress up day, get judging with our downloadable Strictly scoring paddles, or simply add a bit of sparkle with our limited-edition Pudsey ears.





# TOGETHER WE CAN

## HAVE FUN, RAISE MONEY & CHANGE LIVES

One big feel-good Friday to look forward to, with lots of easy ways to get involved. However you're raising money this year, why not add some Strictly sparkle?



**BAKE SALES** The perfect way to have your cake and eat it. Make cakes, sell cakes, and eat cakes - raising lots of money too! Why not add a Strictly twist to your bakes with a touch of glitter?



**DRESS UP OR DOWN** Remember anything goes - from fancy dress to PJs to simply wearing some Pudsey ears! You could get glammed up and add some Strictly flair to your day.



**GUESS** Get your friends and colleagues to take part in our sweepstake using the poster included in this pack then...

**HEAD TO FACEBOOK FRIDAY 19 NOVEMBER TO FIND OUT THE RESULTS**



**RIDE THE RICKSHAW** Join in with our rickshaw riders and pedal alongside them on their epic challenge. Get sponsored and join the team as you clock up the miles.



COUNTRYFILE  
Ramble

**GET RAMBLING** Join in with this year's Countryfile Ramble. Get your walking boots on and organise your own ramble or sit back and watch the presenters take on theirs.



**DO'ATHONS** Whatever you do for fun, turn it into a fundraiser. Whether it's a spin class, running, pedalling for Pudsey or swimming, get sponsored to do it!

YOU'LL *love* OUR NEW  
ECO-FRIENDLY 2021 PRODUCTS!



Look  
THE PART



Head to  
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for all your pudsey gear

You can also find a host of  
Pudsey goodies on the high  
street at Asda and Greggs.

ASDA

GREGGS

There's  
plenty  
more  
online!

You'll find loads of ideas  
and downloadables to  
make your fundraising  
amazing at...

**BBC.CO.UK/PUDSEY**



Our dedicated supporter care  
team are here to help. Get in  
touch on **0345 609 0015** or email  
**pudsey@bbc.co.uk**

*Strictly  
twist*  
We've got lots of ideas  
and resources online  
to help you add a  
Strictly twist to your  
fundraising.