



TOGETHER WE CAN CHANGE YOUNG LIVES

JOIN US AND
FEEL GOOD THIS

BBC CHILDREN IN NEED DAY

BBC Children in Need Day is on its way and Friday 19 November is when schools up and down the country join the nation to change the lives of children who need us most. This year, more than ever, they need our help to overcome the additional challenges they face due to the impact of Covid-19.

Join us for a day of easy and fun-filled fundraising, followed by an evening of unmissable TV - where we can sit back and celebrate all that we've achieved together.

MAKE A DIFFERENCE

If everyone gave just £1, think of
the difference we could make...

£200

£200 provides a residential weekend for a teenager with a cancer diagnosis to spend time away with peers experiencing similar issues, enabling them to take part in activities, to explore and manage their feelings and to develop strategies to help them cope.



Look the part!
Order your Pudsey goodies now!



You can still order your Pudsey merchandise ready for the big day at
BBCCHILDRENINNEEDSHOP.CO.UK

TOGETHER WE CAN

HAVE FUN & RAISE MONEY

One big feel-good Friday to look forward to, raising money that makes a difference all year round in communities across the UK.

It's easy to get involved, whether you're getting together with friends, as a form or a whole school. It could be as simple as dressing down for the day, or a whole day of activities - it's up to you! We've got everything you need to get started, as well as some celebrity guests to help you on your way.



NIKKI
LILLY

GET BAKING

Join Nikki Lilly and bake up a storm to raise money! Bake sales are a great way to get your school involved. Head online for recipes and some tips from Nikki herself.



Just £1 is all it takes

By getting together and donating just £1 each, you'll be making a life changing difference.



DRESS DOWN FRIDAY

Dress down for the day, in your own style and let everyone be themselves. A guaranteed winner of a fundraiser that helps your wellbeing too! All you need is for everyone to chip in £1 and you're good to go.

JOIN OUR £1 GROUP CHALLENGE

Unleash your inner entrepreneur and take on our Dragon's Den inspired challenge with friends or as a form. Put in £1 each to get a starter kitty together and challenge yourselves to see how much you can grow your total!

VISIT [BBCCHILDRENINNEED.CO.UK/SCHOOLS](https://www.bbcchildreninneed.co.uk/schools)

For lots more fun, fundraising ideas and to download resources



Visit [BBCCHILDRENINNEED.CO.UK/SCHOOLS](https://www.bbcchildreninneed.co.uk/schools) for everything you need to get started and to find out how we're supporting children in your community.



Our dedicated supporter care team are here to help. Get in touch on **0345 609 0015** (standard geographical charges apply) or email pudsey@bbc.co.uk