



TOGETHER WE CAN CHANGE YOUNG LIVES

JOIN US AND
FEEL GOOD THIS

BBC CHILDREN IN NEED DAY

BBC Children in Need Day is back! On Friday 19 November, schools up and down the country will join forces and raise money to make a life-changing difference for children who need us. This year, more than ever, these children need our help to overcome the additional challenges they face due to the impact of Covid-19.

We've lined up a whole day of easy fun-filled activities for schools, including special join-in moments and downloadable classroom materials. And once the school day is over and the fundraising is done, don't forget to tune into an evening of unmissable television - when we can sit back and celebrate all we've achieved together.

WITH SOME FAMILIAR FACES

We're delighted to welcome back old friends, including the inspirational Joe Wicks, who will be bringing together school children nationwide with his feel-good, do-good workout to raise vital funds.

JOE WICKS
SCHOOLS
AMBASSADOR



Look the part!
Order your Pudsey goodies now!

You can still order your Pudsey merchandise ready for the big day at
BBCCHILDRENINNEEDSHOP.CO.UK

TOGETHER WE CAN

HAVE FUN & RAISE MONEY

One big feel-good Friday to look forward to, raising money that makes a difference all year round, wrapping up in an unmissable evening of TV entertainment. There are some really fun ways to get your school fundraising on BBC Children in Need Day.

From the always popular Dress Up or PJ Day, where children pay just £1 or £2 to join in, to bake sales and mindfulness moments, here are some great fundraising ideas to think about...

**£1 or £2
is all it takes**

Just ask children to donate a small amount, dress up and have fun on Friday 19 November



BAKE SALES

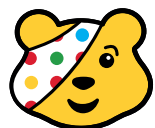
A firm favourite with children and a great way to raise money. Why not host a baking competition or set up a stall to sell bakes? As playtime snacks or end of day rewards, everyone loves cakes!

FANCY DRESS FRIDAY

BBC Children in Need day is a chance for children and staff to dress up, wear odd socks, or PJs, add some sparkle or simply wear some Pudsey ears. It's easy to do and those small donations all add up!

MINDFULNESS MOMENTS

Encourage your children to practise mindfulness with our fabulous resources. Helping them to relax and feel calm whilst thinking about helping others.

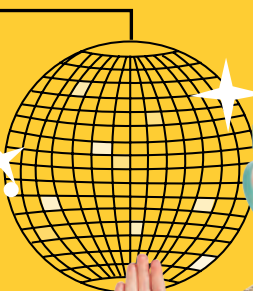


VISIT [BBCCHILDRENINNEED.CO.UK/SCHOOLS](https://bbcchildreninneed.co.uk/schools)
for lots more fun, fundraising ideas and to download resources

WITH ADDED
Sparkle

STRICTLY COME DANCING

This year we've partnered with the BBC One show to bring a bit of glitz and glamour to your school day. Head online for lots of ideas to add some Strictly sparkle to your fundraising, including our downloadable scoring paddles. Go on, get your Strictly on!



Visit [BBCCHILDRENINNEED.CO.UK/SCHOOLS](https://bbcchildreninneed.co.uk/schools) for everything you need to get started and to find out how we're supporting children in your community.



Our dedicated supporter care team are here to help. Get in touch on **0345 609 0015** (standard geographical charges apply) or email pudsey@bbc.co.uk



BBC
Children
in Need