

Cookies

Find out what you need to know about our use of cookies and change your cookie settings

BBC Children in Need Cookies Policy

Cookies are bits of data which are stored in your computer or mobile device when you visit a website. They're widely used to make websites work, or work more effectively, as well as to provide information to the owners of the website and anybody else who the owner allows to use cookies on the website.

This cookie policy tells you about cookies used on our website (our cookies and cookies set by others), why they are used and how to turn cookies on and off. It also tells you about any other tracking technologies which are used on our website (for ease we'll call them all 'cookies').

Our website wouldn't work properly without some cookies. These are called "strictly necessary cookies". They're always on when you visit our website and the law allows us to set these cookies without your consent – you can still block them, but our website won't work properly if you do.

We also want to use other types of cookies to make your experience more enjoyable, so that we can review and improve our website and so we can understand the performance of our advertising – we'll only use these if you've seen our cookie banner and clicked 'Accept All' or if you clicked 'Change Settings' we'll only use the cookies that you have chosen to turn on in our [cookie control centre](#).

You can find more information about the cookies we use on our website below. As well as our own BBC Children in Need website, we work with our partners to provide websites or add-ons to our websites which use our BBC Children in Need branding including to support your fundraising (e.g. fundraising sites) and to process donations. These sites and pages also use cookies which our partners set – please read our partners' cookie policies to see how they use cookies and use information about you when you visit their sites. For Stripe's cookie policy please click [here](#).

General Information about Cookies: What are cookies and tracking technologies?

Cookies are bits of data which are stored in your computer or mobile device when you visit a website and anybody else who the owner allows to use cookies on the website and anybody else who the owner allows to use cookies on the website. They're widely used to make websites work, or work more effectively, as well as to provide information to the owners of the website. There are lots of different types of cookies which you can read about [here](#).

First-party cookies



When you are on our website these cookies are set by us and only our website can read them. Where we use first party cookies on our websites, you'll see in our cookies policy under the column 'Origin', we say 'BBC Children in Need'.

Third-party cookies



These cookies are set by someone other than us. Whenever our website use third party cookies, we've confirmed the organisation which sets it, provided a description of what it does/why it is used and provided a link through to more information about that organisation's use of cookies/other tracking technology.

Session cookies



These cookies only last as long as your online session, and disappear from your computer or device when you close your browser.

Persistent cookies



These cookies stay on your computer or device after your browser has been closed and last for the period of time specified for each persistent cookie below. An example of how we use persistent cookies would be to remember your preferences – for example when you 'Accept All' on the cookies banner (so we don't show you the cookie banner again).

Strictly necessary cookies



These cookies let you use all the different parts of our website. Without them, services that you've asked for can't be provided or our websites won't work properly. For example, we use a cookie to allow you to create a JustGiving fundraising page, without it you wouldn't be able to create the page.

Because these cookies are essential for our website to work properly, the law says that we don't have to obtain your consent to set them, you can't turn them off through our [cookie control centre](#) but you may be able to turn off these types of cookies through your browser settings (but if you do, our website might not work properly).

Advertising Cookies



Some websites use advertising networks to show you specially targeted adverts when you visit different websites. These networks may also be able to track your browsing across different sites and different devices that you use.

We don't allow advertisements on our website, but we do use advertising cookies on our website which recognise you/your computer when you visit our website and which can track you/your device across other websites. We use these to track the performance of our advertising elsewhere on the internet. They match up people who have clicked through from our advertising and then gone on to do a specific action like donate or order a fundraising pack. The advertising networks will use information from the cookies to show you personalised advertisements on other websites that you visit.

Also, some of our partners who run BBC Children in Need branded websites (such as PayPal, Stripe and Google for donations) also use advertising cookies which may track the websites you visit and use that information to send you personalised advertising and to show you personalised advertisements on the websites which they or their customers operate.

We have included links to the advertising networks which set cookies on our website in this policy so that you can see the cookies they use, how they use information from cookies and to manage their use of cookies.

Other tracking technologies



Some websites use things like web beacons, clear GIFs, page tags and web bugs to understand how people are using them and to target advertising to them. They usually take the form of a small, transparent image that is embedded in a web page or email.

They work with cookies and capture data like your IP address, when you viewed the page or email, what device you were using and where you were. We use these to analyse how many of the e-mails we send are delivered and opened so we can see if any e-mail addresses we hold aren't working and to measure the effectiveness of the information we send by e-mail.

Information about how to control what cookies are set: How do I control my cookies and tracking?

Our Cookie Control Centre

You can visit our [cookie control centre](#) at any time to change your cookie settings. There are other ways to control cookies set out below but this is the easiest way for you to control the types of cookies our website sets.

How can I stop my web browser tracking my info?

You can change your web browser's settings so it will tell you when cookies get sent to it. Or it can refuse cookies altogether. Check the Help section in your web browser for more information. Your operating system may also provide you with options to provide you with cookies alerts and to block and delete cookies and to stop organisations from tracking the websites you view on different devices that you use.

How do web browsers track my info?

They use various technical tools to identify your computer(s), the websites you visit and the e-mails you open using your computer(s), including:

- Cookies
- IP addresses
- HTTP referrer
- Tracking scripts
- User agents
- Browser fingerprinting.

The "Do Not Track" (DNT) setting

Some internet browsers and operating systems have a 'DNT' setting. This sends a signal to websites asking them not to track your browsing but not all websites will accept your requests. Currently, our website does not accept DNT signals.

How to avoid web beacons and other tracking technologies

You can normally stop cookies, web beacons and other tracking technologies working by switching off cookies in your browser. There are also browser add-ons and extensions that specifically block web beacons. To avoid web beacons in emails, you can turn off images in your email service. Check your email's Help section to find out how.

Information about how to control what cookies are set: How do I control my cookies and tracking?

Our BBCchildreinneed.co.uk website uses these cookies and tracking technologies:

Strictly necessary cookies

Name	Description	Origin	Duration	Type
bbc_cin_explicit	A cookie which remembers if a user has said they are happy for all the cookies to be used and hides the cookie banner if so.	BBC Children in Need	1 Year	persistent
bbc_cin_policy	These cookies track and save the cookie options a user has selected.	BBC Children in Need	1 Year	persistent
bbc_cin_policy_exp	These cookies track and save the cookie options a user has selected.	BBC Children in Need	1 Year	persistent
bbc_cin_privacy	These cookies track and save the cookie options a user has selected.	BBC Children in Need	1 year	persistent
bbc_cin_session	Tracks your progress through the donation journey, if you drop off at any point the cookie allows you to start where you left off.	BBC Children in Need	Until browser is closed	temporary
bbc_cin_jg_profile	This cookie tracks the Just Giving user profile once the user has logged in to create a Just Giving fundraising page which allows the user to create fundraising pages for Just Giving within the BBC Children in Need website. Without it a user wouldn't be able to create a fundraising page.	BBC Children in Need	Until browser closed	temporary
bbc_cin_jg_campaign	This cookie tracks the type of Just Giving fundraising page the user wants to create which allows the user to create fundraising pages for Just Giving within the BBC Children in Need website. Without it a user wouldn't be able to create a fundraising page.	BBC Children in Need	Until browser closed	temporary
_cfduid	This cookie is used to speed up page load times, enhance performance and provide security.	BBC Children in Need	Until browser closed	temporary

Analytics cookies

Name	Description	Origin	Duration	Type
f24_autold	Analytical and measurement purpose. Stores user's ID.	BBC Children in Need (Force 24)	10 Years	persistent
f24_personId	Stores user's ID.	BBC Children in Need (Force 24)	10 Years	persistent
OptimizelyEndUserID	Identifies visitors included in website optimisation tests to help improve the user experience and impact of the website.	BBC Children in Need (Optimizely)	6 months	persistent

Cdn.optimizely.com	A related script Cdn.optimizely.com is also on the website and is used to test website pages against each other to see which works the best.	BBC Children in Need (Optimizely)	Scripts are always on	persistent
Mybbc-analytics.files.bbc.co.uk	This is set on our behalf to understand how our website is used. The data is only shared with us.	BBC Children in Need (AT Internet)	Scripts are always on	persistent
Tracking1.force24.co.uk	Tracks when visitors complete the form sign ups.	BBC Children in Need	Scripts are always on	persistent
MyFontsCounter	This is tracking technology which is embedded within the font used on our webpages. Personal data is not collected or processed when the fonts are made available but page views are counted (the IP number from which the page view is made is stored in anonymised form and cannot be matched to the supplier's other records so you cannot be identified).	BBC Children in Need (Complete Control)	Until browser closed	temporary

Advertising Cookies

Name	Description	Origin	Duration	Type
_ga	_ga is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. It allows us to track and report on conversions — the actions of users who visit our site after viewing or clicking on one of our ads — and to set up an audience, which compiles lists of users who've performed specific actions on a site, then makes those users available for targeting by subsequent campaigns. Information is sent to Google to be processed and reported. Google uses the data gathered from most of these services to profile the interests of web users and sell advertising space to organisations based on such interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear. For more information about the information gathered using Google Analytics please visit https://policies.google.com/technologies/cookies?hl=en and https://policies.google.com/privacy?hl=en-US and https://policies.google.com/technologies?hl=en-US	Google	2 years	persistent
_fbp and fr	These allow us to track and report on conversions — the actions of users who visit our site after viewing or clicking on one of our ads — and to set up an audience, which compiles lists of users who've performed specific actions on a site, then makes those users available for targeting by subsequent campaigns. Information is sent to Facebook to be processed and reported. Facebook uses the data gathered from most of these services to profile the interests of web users and sell advertising space to organisations based on such interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear. For more information see: https://www.facebook.com/about/privacy and https://www.facebook.com/policies/cookies/	BBC Children in Need and Facebook	2 months	persistent

Our BBC Children in Need newsletters

We use e-mail tracking technology to confirm whether e-mails have been sent, delivered and opened and to create reports (and also to confirm if there are any issues with the delivery of e-mails, such as an e-mail not being delivered to the e-mail address we hold, being bounced-back or marked as 'spam').

Our e-mail tracking technology also provides us with information about anybody who wants to unsubscribe from our e-mails and information about the type of device, internet browser and operating system which you use. If our e-mails contain links to websites we will also receive reports of who clicked through to those websites. We use this information to measure the success of our e-mail campaigns to ensure that our messages are delivered in the right format and to improve our campaigns in the future.

The e-mail tracking technology we use is provided by third parties which we use to send e-mails to you (for example, when we send large batches of e-mails to all of our fundraisers). Our e-mail tracking technology sets the following cookies on your device:

Name	Description	Origin	Duration	Type
f24_autold	Analytical and measurement purpose. Stores user's ID.	BBC Children in Need (Force 24)	10 Years	persistent
f24_personld	Stores user's ID.	BBC Children in Need (Force 24)	10 Years	persistent
Tracking1.force24.co.uk	Tracks when visitors complete the form sign ups.	BBC Children in Need (Force 24)	Scripts are always on	persistent

The BBC's Pudsey Viewranger Website and the BBC's Children in Need website

The Pudsey Viewranger website is operated by the BBC and the BBC also operates the BBC Children in Need website at www.bbc.co.uk/childreninneed You can find more information about cookies which are used on the Pudsey Viewranger and the BBC's Children in Need website and how your information is used by the BBC when you use those websites [here](#).

Our BBC Children in Need pay by card or PayPal

When you donate or pay in fundraising using PayPal through the BBC Children in Need PayPal donation pages, these pages are operated by PayPal. You can find more information about any cookies which are used on the PayPal pages [here](#) and how PayPal uses your information [here](#).

When you donate or pay in fundraising using a credit or debit card through the BBC Children in Need website our payment provider is Stripe. You can find more information about any cookies which are used by Stripe [here](#) and how Stripe uses your information [here](#). Stripe has implemented [reCAPTCHA](#). Use of reCAPTCHA is subject to the [Google Privacy Policy](#) and [Terms of Service](#).

Our BBC Children in Need online shop

Our BBC Children in Need online shop website which you can find uses different cookies to our main website and you will find more information about the cookies we use on our [online shop](#).