**INSERT COMPANY LOGO HERE]**

**[Organisation/Project Name] awarded £[amount] by BBC Children in Need**

[Project Name] in [area] has been awarded a grant of £[amount] over [amount of years] by BBC Children in Need. This grant will fund [description of project] and help make a difference to the lives of children and young people facing disadvantage right here in [area].

Please add a brief paragraph about your project (how this funding will help make a difference to young lives, what the funding will support and so on) including relevant local information and statistics if possible.

**Example:**

Line 1: Objectives. (XXX project works towards helping each child realise his or her potential through X, Y and Z.)

Line 2: What will the money do? (With the support of BBC Children in Need, X will be able to continue reaching out to the young people in [area] by funding a [details on funding].)

Quote from project manager or spokesperson for your project: [Name of person], [Job title] at XXX said; “We could not reach out to the young people in [area] without the support of BBC Children in Need. This grant will go on to change the lives of so many young people and give them the support they need.”

**~ENDS~**

**Notes to Editors:**

**About BBC Children in Need**

BBC Children in Need’s vision is that every child in the UK has a safe, happy and secure childhood and the chance to reach their potential.  The charity will realise this vision by supporting, promoting and publicising work that addresses the challenges that children and young people face and work that builds their skills and resilience.

BBC Children in Need is currently supporting over 3,900 projects in communities across the UK that are helping children and young people facing a range of disadvantages such as living in poverty, being disabled or ill, or experiencing distress, neglect or trauma.

Further information about BBC Children in Need can be found at bbcchildreninneed.co.uk