

Pudsey Official T-shirt Design Selection Term & Conditions

By submitting an entry you are deemed to accept these Ts&Cs

- (1) Your project has been personally selected to help BBC Children in Need design its 2021 Official Pudsey Head T-shirts. This year, BBC Children in Need will create 4 official designs, one for each nation – England, Scotland, Northern Island and Wales.
- (2) A project from each nation has been selected to help with the design process. All designs submitted as part of this process must have been created by a child or young person aged 18 or under and must be submitted by the relevant Project Lead acting with the permission of the relevant child's parent or guardian. No purchase is necessary.
- (3) Entries open 19th January 2021. All entries must be made by emailing a picture of them to pudsey@bbc.co.uk with Official Tee 2021 in the subject line. There is no other method of entry.
- (4) All entries must be received by midnight on the closing date of Wednesday 10th February 2021. Entries received after this time will not be considered as part of the design process. BBC Children in Need will not be responsible for any entries that are not received by it for any reason, by the closing date, whether lost, delayed, corrupted or otherwise, and whether or not due to any technical difficulties or malfunctions
- (5) For designs to be considered, each Project Lead will need to download the Pudsey head t-shirt design template made available on our [website](#). Each Project Lead is asked to task the children within their project with creating their own individual Pudsey head design. On completion of the designs, the Project Lead shall select 3 designs to submit to BBC Children in Need for consideration. The Project Lead must email a picture of each of the 3 selected designs to pudsey@bbc.co.uk with Official Tee 2021 in the subject line along with a Contributor Release Form signed by a parent or guardian on the entrant's behalf providing all requested information and following the instructions on the site.
- (6) The designs (but no personal data) will then be sent to ASDA Stores Limited who, using the George at ASDA design team, will choose the "best bits" and take inspiration from each design to make up a Pudsey head Official Tee design for each nation.
- (7) The submitted designs may also be featured on the BBC Children in Need public website as a gallery to showcase the children's designs.
- (8) All decisions made by BBC Children in Need and ASDA Stores Limited in respect of the designs of the Officials Tees and this design process are final and no correspondence will be entered into.
- (9) Project Leaders should note the following:
 - a. there can be no sexual, adult, violent or political references or any references to any commercial third parties or logos contain in any designs – please bear in mind BBC Children in Need is a children's charity.
 - b. the project and anyone involved in the design must consent to the design being sold and reproduced. All rights in the t-shirt design will be owned by BBC Children in Need and you will be required to complete any paperwork required by the charity to document the above.
 - c. there will be no name recognition of your project, charity or individual designers on the t-shirt or at point of sale but your project, charity and/or individual designers may be recognised in PR/press releases about the t-shirt.
- (10) By entering a design, you agree and have permission to agree that, BBC Children in Need may publicise the entrant's first name and age if their design is used as part of an Official t-shirt design.
- (11) The provisions of the Contributor Release Form shall apply to the use of the entrants' designs. No fees will be payable for the use of the designs.