**[Name/Business] completes their Act Your Age [challenge/fundraiser] for BBC Children in Need**

*Fundraising efforts raised £[amount] to support disadvantaged children and young people right here in the UK*

[Fundraiser’s name/business] has successfully raised £[amount] for BBC Children in Need after completing their Act Your Age [activity] to support the charity’s 2020 Appeal.

This year, BBC Children in Need asked fundraisers across the UK to act their age, turning their age into a fundraising activity – whether it was 15-year-olds skipping for 15 minutes or 50-year-old bakers using their kitchen skills to rustle up 50 cakes.

The Appeal came as children and young people across the UK face up to a multitude of challenges, including illness, poverty, mental health problems, isolation, loneliness and social injustice. Sadly, the coronavirus pandemic has made life even harder for those who were already experiencing difficulties and so BBC Children in Need is helping youngsters who urgently need support to overcome these issues.

**Please add two short paragraphs about your fundraising and your background, followed by a quote from you. Some pointers are below to help.**

**Paragraph 1**: Describe in more detail what your fundraising activity was and why you chose it. Highlight any positive reaction it had. Where and when did it take place?

**Paragraph 2:** Include some information about you and why you decided to support the charity. Was this your first time supporting BBC Children in Need? If not, what did you do previously and how much have you raised so far?

**Paragraph 3:** Speaking of their efforts, [name] said: “I’m overwhelmed with the response I've had to doing [activity] as a fundraiser and would like to say a huge thank you to all those who supported me! It's great fun supporting BBC Children in Need and knowing I raised [figure raised] is a fantastic feeling.”

Donations are still being accepted. To support [name] visit: [website for fundraising, if applicable].

BBC Children in Need works throughout the year to ensure that every child in the UK has a safe, happy and secure childhood, and the chance to reach their full potential. It relies on the energy and commitment of thousands of fundraisers and supporters across the UK, who donate their time and money to put on events in support of the Appeal.

**~ENDS~**

For more details, please contact [Name]: [Tel.] / [Email]

**Notes to Editors:**

**About BBC Children in Need**

BBC Children in Need’s vision is that every child in the UK has a safe, happy and secure childhood and the chance to reach their potential. The charity will realise this vision by supporting, promoting and publicising work that addresses the challenges that children and young people face and work that builds their skills and resilience.

BBC Children in Need is currently supporting over 3,900 local charities and projects in communities across the UK that are helping children and young people facing a range of disadvantages such as living in poverty, being disabled or ill, or experiencing distress, neglect or trauma.

Further information on BBC Children in Need can be found at bbcchildreninneed.co.uk