

TOGETHER, WE CAN FUNDRAISE

to make amazing things happen

COUNTRYFILE Ramble

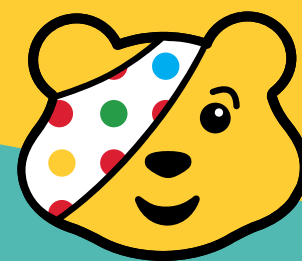
for **BBC**
Children
in Need



Wear **YOUR PUDSEY GOODIES**

Donning some Pudsey goodies will help you look the part and you might attract more support along the way!

Remember to pick up your Ramble Beanie Hat from bbcchildreninneedshop.co.uk or from Cotswolds Outdoors.



Fundraising **TOP TIPS**

Make your miles matter by following these steps

By getting sponsored, your rambling efforts will help change the lives of children and young people across the UK.

Act your age

This year we're asking you to take your age and do something good with it.

Simply take your age, the combined age of your ramble-mates, or the age of something or someone special, and turn it into your target.

It could be the distance you cover, the duration you ramble for, or your sponsorship target - whatever it is you'll be helping to change young lives across the UK.

COMBINED AGE OF 87? Make £87 your sponsorship target. **YOUNGEST RAMBLER 7 YEARS OLD?** Ramble 7 miles. **TURNING 16 ON YOUR RAMBLE?** Take on the 16 lakes of Cumbria. **DON'T WANT TO SHARE YOUR AGE?** BBC Children in Need is 40 this year, so make 40 miles your team's joint target

Or, simply enjoy your ramble, don a Countryfile bobble hat and donate your age (or whatever you're able) to us.

#1

SET UP A FUNDRAISING PAGE

Create a fundraising page online or simply print off a sponsorship form to start you off!

#2 **SPREAD THE WORD**

Ask for support from family, friends and colleagues. Let them know what you're doing and when so they have a chance to sponsor you. Email and social media are a great way to do this.

#3 **COLLECT GIFT AID**

It means an extra 25% on every donation at no cost to your supporters.

#4 **SHARE YOUR HIGHLIGHTS**

Pictures and stories from your walk are great for drumming up support. Remember to tag us with @bbccin as we'd love to see how you've got on!

#5 **THANK YOU**

No one tires of hearing the words 'Thank You'. It reminds your supporters that they've contributed to something amazing and helped you to reach your fundraising target.