**[Business] to Get Together for BBC Children in Need**

*Team to undertake [fundraiser e.g. bake sale] to raise money for disadvantaged children and young people right here in the UK*

This year BBC Children in Need are asking the nation to *Get Together* and fundraise to help make a positive impact on the lives of disadvantaged children and young people across the UK. From rambles to three-legged races, knit-a-thons to quizzes and once in a lifetime challenges to bake sales, everyone can *Get Together* to raise money for BBC Children in Need’s 2019 Appeal.

[Employee/s] at [business name] have answered the call and will be swapping their [work gear, equipment] in favour of [fundraising equipment e.g. spatula for baking, tutu for fancy dress, running shoes for a race] as they set out to Get Together and [activity] to fundraise for BBC Children in Need's 2019 Appeal. Money raised will help to support disadvantaged children and young people all across the UK.

**Please add two short paragraphs about your fundraising activity followed by a quote from your CEO/key fundraiser. Some pointers are below to help.**

**Paragraph 1, fundraising activity:** describe what your fundraiser is and highlight any reactions it’s had so far. When will it take place? Further description can include the theme and what inspired it.

**Paragraph 2, about your business:** include some information about what you do and why you decided to support the charity. Is this your first time supporting BBC Children in Need – if not, what did you do in the past and how much have you raised to date?

**Paragraph 3: a quote from you:** Speaking of their plans, [spokesperson’s name and position] said: “It should certainly make for an unusual day in the office! We’ve had a great reaction from people so far, and would like to say a huge thank you to all those involved in the planning! We’d like to raise as much as possible though, so please do dig deep if you can! It’s a fantastic feeling to know we’re helping raise money for disadvantaged children and young people across the UK.”

Donations are being accepted at: [website for fundraising, if applicable].

BBC Children in Need works throughout the year to ensure that every child in the UK has a safe, happy and secure childhood, and the chance to reach their full potential. It relies on the energy and commitment of thousands of fundraisers and supporters across the UK, who donate their time and money to put on events supporting the Appeal.

**~ENDS~**

For more details, please contact [Name]: [Tel.] / [Email]

**Notes to Editors:**

**About BBC Children in Need**

BBC Children in Need’s 2019 Appeal takes place on Friday 15 November 2019.

BBC Children in Need’s vision is that every child in the UK has a safe, happy and secure childhood and the chance to reach their potential. The charity will realise this vision by supporting, promoting and publicising work that addresses the challenges that children and young people face and work that builds their skills and resilience.

BBC Children in Need is currently supporting over 3,000 local charities and projects in communities across the UK that are helping children and young people facing a range of disadvantages such as living in poverty, being disabled or ill, or experiencing distress, neglect or trauma.

To find out more about BBC Children in Need visit bbc.co.uk/pudsey